



This report is issued monthly on behalf of your Region and the IEEE Member & Geographic Activities Board.



Howdy Fellow R3 Members, please take a look at our overall membership stats! We are positive in Region 3 as well as IEEE Worldwide. This is a major accomplishment, especially on the part of our student members. Job well done and let's keep up this momentum. Continue with your efforts using our Member-Get-a-Member (MGM) Referral Program and hosting a local membership drive in your area. It's also a great time to host a summer social to recognize our new members and introduce them to officers in your Sections and student chapters. Please share photos of your summer events on R3 social media.

Sonya Dillard, Membership Activities Chair, Region 3
sonya.dillard@ieee.org

Region Snapshot	This Month	'18 vs. '17	% Change	To view your Section's total membership, renewal and recruitment stats, visit the Region 3 Membership Stats folder on Google Drive.
Total Membership	25,216	▲ 43	0.2%	
Higher-Grade	21,161	▼ (272)	-1.3%	
Students	4,055	▲ 315	8.4%	
IEEE Worldwide	366,884	▲ 3,159	0.9%	

OU Analytics Question and Answers

Did you know that IEEE Member Geographic Activities offers OU Analytics Q&A sessions? Did you also know it is currently being offered TWICE per week? If not, check out the following link. This is open to all volunteers so please be sure to share it with your executive committees and anyone you have given OU Analytics access to. This is a great opportunity to learn the basic functionality and ASK QUESTIONS on how/where to find the data you need.

[Access the OU Analytics Q&A Session Registration Form](#)

Call for IEEE Day Ambassadors is open!

IEEE Day 2018 is just around the corner on 2 October 2018. The team is looking for interested individuals to serve as IEEE Day Ambassadors for this year's festivities. As of right now, there are very few Ambassadors designated from the US. Please be sure to promote this opportunity to your members and volunteers.

The primary responsibility of an ambassador is to promote IEEE Day within your local area. This is a relatively easy role, with a small time commitment. Additionally, it is a great opportunity for members and volunteers to get involved and connect with your local and global IEEE community to build your network and skills. For details on the role visit: <http://www.ieeeday.org/roles/>

To access the IEEE Day Ambassador application visit: <http://www.ieeeday.org>

We are inviting your Student Branch Leaders to become an ambassador for IEEE MadC 2018!

[IEEE MadC](#) is a global competition designed for IEEE student members exclusively. The goal of IEEE MadC is to encourage IEEE students to build mobile applications that are in accordance with the IEEE motto - "Advancing Technology for Humanity". And of course, there are great prizes awaiting the best apps!

The team is currently searching for great ambassadors to make this competition stand out. Be sure to spread the word to your student branches. Participating applicants will receive all the materials they need to raise awareness among the members of their Branch or Chapter. For anyone interested in becoming an ambassador, they can fill out [the online application form](#).

REMINDER: The General Data Protection Regulation (GDPR) went into effect on 25 May 2018.

This regulation affects how **ALL** IEEE constituents conduct business especially in communicating with our members. ALL IEEE volunteers must become knowledgeable on how to comply with the regulation. For complete updates and resources, use the [GDPR resources page](#).

Please visit the MD resources page - here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. The site is: www.ieee.org/md